**CONFERENCE SCHEDULE**

**DAY 1: TUESDAY, AUGUST 27**

9:00 - 10:00 am  | **PLENARY SESSION 1: OPENING CEREMONIES**
9:00 - 9:05 am   | RIBBON CUTTING CEREMONY | Lobby, Function Room 5
9:05 - 9:15 am   | TOUR OF TRADE EXHIBITION
9:15 am          | INVOCATION | Function Room 4

- **NATIONAL ANTHEM**
- **WELCOME REMARKS AND INTRODUCTION OF GUEST OF HONOR**
  MR. DEAN LAO, JR.  
  Chairman  
  United Coconut Associations of the Philippines

- **MESSAGE OF GUEST OF HONOR AND INTRODUCTION OF KEYNOTE SPEAKER**
  MR. GONZALO DUQUE  
  Administrator  
  Philippine Coconut Authority

- **KEYNOTE ADDRESS**
  HON. WILLIAM D. DAR PHD  
  Secretary, Department of Agriculture

10:00 - 10:30 am | NETWORKING BREAK
10:30 - 10:35 am | OPENING OF TECHNICAL SESSIONS  
MR. JOSE LOBREGAT | Secretary, United Coconut Associations of the Philippines

10:35 - 10:40 am  | **PLENARY SESSION 2: COCONUT SUPPLY AND VALUE CHAIN**
Session Chair: DR. PONCIANO BATUGAL  
President and Chairman, Farmers Community Development Foundation

- **TOPIC 1: BEST PRACTICES IN COCONUT FARMING, PROCESSING & MARKETING IN ASIA & THE PACIFIC**
  MR. URON SALUM | Executive Director, International Coconut Community

- **TOPIC 2: PHILIPPINE COCONUT INDUSTRY ROADMAP**
  MR. ROEL ROSALES | Deputy Administrator for Operations, Philippine Coconut Authority

- **TOPIC 3: COCONUT VALUE CHAIN ANALYSIS**
  DR. IVAN IDROVO | CEO  
  Strategic Development Cooperation Asia

- **TOPIC 4: CIIF AND THE RENEWED CONFIDENCE OF FILIPINO COCONUT FARMERS**
  MS. TERESITA MATA-MARANON | Director, COCONUT INDUSTRY INVESTMENT FUND

10:40 - 11:00 am | OPEN FORUM
11:00 - 12:00 pm | LUNCH BREAK

12:00 - 12:25 pm | **TOPIC 4: CIIF AND THE RENEWED CONFIDENCE OF FILIPINO COCONUT FARMERS**
MS. TERESITA MATA-MARANON | Director, COCONUT INDUSTRY INVESTMENT FUND

12:25 - 12:40 pm | OPEN FORUM
12:40 - 1:30 pm | LUNCH BREAK

1:30 - 1:35 pm   | **PLENARY SESSION 3: EMERGING COCONUT PRODUCTS**
  Session Chair: MR. REYNALDO PACHECO JR.  
  CEO, Organix Solutions

1:35 - 2:05 pm   | **TOPIC 1: NUTRITIONAL AND HEALTH BENEFITS OF COCONUT FLOUR: AN UPDATE**
  DR. TRINIDAD P. TRINIDAD | Professor, University of Santo Tomas  
  Former Science Research Specialist, DOST-FNRI

2:05 - 2:35 pm   | **TOPIC 2: OPPORTUNITIES FOR COCONUT FIBER AND COCOPEAT INDUSTRY IN THE PHILIPPINES**
  DR. JUSTINO ARBOLEDA | CEO  
  Coco Technologies Corp.

2:35 - 3:05 pm   | **TOPIC 3: WORLD OF COCONUTS: ARE WE READY?**
  MR. JOE LING | Managing Director, Linaco Manufacturing (M) Sdn Bhd

3:05 - 3:20 pm   | **TOPIC 4: BLOCKCHAIN POTENTIAL FOR SAFE, FAIR AND SUSTAINABLE COCONUT SUPPLY CHAINS**
  MR. HIDEKI KAGOHASHI | Enterprise Development Specialist, International Labour Organization Manila

3:20 - 3:50 pm   | **TOPIC 5: COCONUT: TASTE OF FUTURE**
  MR. ANTHONY BALLESTROS RIVERA  
  Assistant Director Export Marketing Bureau, Department of Trade & Industry

3:50 - 4:20 pm   | OPEN FORUM

4:20 - 4:50 pm   | **TOPIC 5: COCONUT: TASTE OF FUTURE**
  MR. ANTHONY BALLESTROS RIVERA  
  Assistant Director Export Marketing Bureau, Department of Trade & Industry

6:30 - 8:30 pm   | NETWORKING COCKTAILS | FUNCTION ROOM 3

(as of 24 August 2019)
## DAY 2: WEDNESDAY, AUGUST 28

**9:00 - 9:15 am**  
**PLENARY SESSION 4: OLEOCHEMICALS: PRESENT AND FUTURE**  
Session Chair: MS. EVELINA L. PATIÑO, RchE, President, United Coconut Chemicals Inc.

**9:15 - 9:45 am**  
**TOPIC 1: THE FUTURE OF OLEOCHEMICALS FROM THE PERSPECTIVE OF THE COCONUT OIL INDUSTRY**  
MR. MARCO REYES RChE, President, Hancole

**9:45 - 10:15 am**  
**TOPIC 2: THE RESURGENCE OF NATURAL FATTY ALCOHOLS IN 2019**  
MR. NORMAN ELLARD, President, IP Specialties Asia Pte Ltd

**10:15 - 10:30 am**  
**NETWORKING BREAK**

**10:30 - 11:00 am**  
**TOPIC 3: COCO OLEOCHEM WILL PROVIDE A SUSTAINABLE ADVANTAGE**  
MR. DEAN LAO, JR., Managing Director, Chemrez Technologies

**11:00 - 11:30 am**  
**TOPIC 4: DIFFERENTIATION OF BIO DIESEL FROM VARIOUS SOURCES**  
MR. RAFAEL DIAZ, President, Asian Institute of Petroleum Studies

**11:30 - 12:00 pm**  
**OPEN FORUM**

**12:00 - 1:30 pm**  
**LUNCH BREAK**

**1:30 - 1:35 pm**  
**PLENARY SESSION 5: MARKET DYNAMICS**  
Session Chair: MR. ROBERT TAYLOR, Independent Marketing Consultant for Coconut Products

**1:35 - 2:05 pm**  
**TOPIC 1: THE VITA COCO MODEL: SUPPLY CHAIN JOURNEY**  
MS. YEN CHIN THO, Vice President - Supply Development & Strategy, Vita Coco Singapore

**2:05 - 2:35 pm**  
**TOPIC 2: TRENDS AND INNOVATIONS THAT IMPACT THE COCONUT INDUSTRY**  
MR. TOMAS MEDINA, President & CEO, Brandexports Philippines Inc.

**2:35 - 3:05 pm**  
**TOPIC 3: MARKET AND PRICE OUTLOOK FOR LAURIC OILS**  
DR. JULIAN MCGILL, Head of South East Asia, LMC International

**3:05 - 3:30 pm**  
**NETWORKING BREAK**

**3:30 - 4:00 pm**  
**TOPIC 4: THE ATTACK ON COCONUT OIL: IMPACT ON CONSUMER DEMAND**  
MR. LEN MONHEIT, Executive Director, Coconut Coalition of the Americas

**4:00 - 4:30 pm**  
**TOPIC 5: THE IMPACT OF FAIR TRADE CERTIFICATION ON PEOPLE, PLANET AND COCONUTS**  
MS. MOLLY RENALDO, Partnerships Manager - Coconut, Fair Trade USA

**4:30 - 5:00 pm**  
**OPEN FORUM END OF DAY 2**

## DAY 3: THURSDAY, AUGUST 29

**9:00 - 9:05 am**  
**PLENARY SESSION 6: HEALTH AND WELLNESS I**  
Session Chair: DR. FABIAN DAYRIT, Academician, National Academy of Science and Technology (NAST)

**9:05 - 9:35 am**  
**TOPIC 1: MCT BREAKFAST: SIMPLIFY YOUR LIFE AND LIVE BETTER**  
GIORGIO PIETRAMAGGIORI MD, Board Certified Plastic Surgeon, Global Plastic Re-constructive Surgery Swiss Nerve Institute, Switzerland

**9:35-10:05 am**  
**TOPIC 2: FUNCTIONAL NUTRITION IN FATIGUE: POWERING CELLS WITH MCTS, BALANCED NUTRITION AND LIFESTYLE CHANGE TO SUPPORT RECOVERY**  
RAYMOND JOSEPH YEE ESCALONA M.D., MBA, MS, IFMCP, Director of Medical Education, LifeScience Institute

**10:05 - 10:30 am**  
**NETWORKING BREAK**

**10:30 - 11:00 am**  
**TOPIC 3: LAURIC ACID, THE MULTI-FUNCTIONAL MEDIUM CHAIN FATTY ACID**  
NICK DIMITRI COSTA PhD, Professor Emeritus, School of Veterinary & Life Sciences, Murdoch University Australia

**11:00 - 11:30 am**  
**TOPIC 4: THE EFFECT OF COCONUT OIL / MCT OIL ON CLINICAL FACTORS RELATED TO COGNITIVE AND ALZHEIMER’S RELATED MARKERS**  
PROF. RALPH MARTINS PhD AO, Faculty of Medicine & Health Sciences, Dept. of Biochemical Sciences, Macquarie University Australia

**11:30 - 12:00 pm**  
**OPEN FORUM**

**12:00 - 1:30 pm**  
**LUNCH BREAK**

**1:30 - 1:35 pm**  
**PLENARY SESSION 7: HEALTH AND WELLNESS II**  
Session Chair: DR. VIRGITH B. BUENA, RND, RD, Chairperson - Nutrition & Dietetics, Professional Regulation Commission

**1:35 - 2:05 pm**  
**TOPIC 1: INTERACTIVE LECTURE ON THE ANTI-INFLAMMATORY EFFECT OF VIRGIN COCONUT OIL**  
DR. VERMEN VERALLO ROWELL, Adjunct Research Professor, Institute of Herbal Medicine and Head Skin Study Group, UP Institute of Health

**2:05 - 2:35 pm**  
**TOPIC 2: THE AGING BRAIN, MCT AND KETOGENESIS**  
MARY T. NEWPORT M.D., Spring Hill Regional Hospital, Florida USA

**2:35 - 3:05 pm**  
**TOPIC 3: A RIGOROUS ASSESSMENT OF THE MYTH THAT CONSUMPTION OF SATURATED FAT CAUSES OBESITY & HEART DISEASE**  
DAVID M. DIAMOND PhD, Professor, Neuroscientist, University of South Florida

**3:05 - 3:30 pm**  
**OPEN FORUM**

**3:30 - 4:00 pm**  
**PLENARY SESSION 8: CLOSING CEREMONIES**

(as of 24 August 2019)